

Financial
Management
Institute of Canada

Business Planning
and Program
Evaluation

PD Day

October 21
2009



For best practices related
to the management of
public sector resources

Additional Speakers

Chris Hyde, BA (Hon), MA



Chris Hyde is a graduate of Trent University with an honours degree in history/political science. He has an advanced standing degree in Belarusian language and is completing another graduate degree in European and Russian Area Studies at Carleton University. Chris is fluent in Russian and Belarusian, and also speaks Ukrainian, German, and Mandarin.

Currently, Chris is the Deputy Director of Research and Capacity Development at CCAF-FCVI (formerly the Canadian Comprehensive Auditing Foundation) and runs CCAF's Program for Improved Public Performance Reporting. He was the lead researcher and co-author of 5 of CCAF's studies on Public Performance Reporting and has recently been developing the next evolution of public performance reporting principles. In addition to working at CCAF, Chris also volunteers for the Office for a Democratic Belarus of the Council of Europe.

Prior to joining CCAF, Chris worked for the Director of the Eastern European and Russian Area Studies at Carleton University.

Carlene Jackson



Carlene is currently employed at the Ministry of Finance's Treasury Board Office as the Director of the General Government, Planning and Resources Branch. In that role she is responsible for providing overall leadership, guidance and advice to Ministries in the Ontario Public Service on their Results Based Plans and Performance Measurement. In addition, Carlene provides strategic advice to Ministries in the Resources and General Government sectors on all matters related to financial management and overall effective operations.

Prior to taking on this role, Carlene was employed with the federal government for ten years and has held positions such as the Director of Financial Management in the Ontario Region of Human Resources and Skills Development Canada, the Director of Financial Planning and Analysis at Environment Canada, and various Senior Analyst roles at the Treasury Board of Canada Secretariat. Carlene obtained her CGA designation in 2003 and has been actively involved with CGA Ontario and CGA Canada since then. Carlene facilitates CGA seminars, has been the course director for various CGA courses, and has marked CGA assignments and exams. Carlene is currently completing her MBA part-time through Laurentian University.

Bryan Bell and Sarah Delicate, Consultants, Dell, Browne, Molnar & Delicate



Bryan Bell has been providing management consulting services to federal, provincial and international governments and agencies since 1985. He has extensive experience in the areas of performance measurement and evaluation, strategic planning, and facilitation of large group meetings in cross-cultural environments. Fluently bilingual, Bryan is also an experienced trainer in the areas of performance management, risk management and strategic and business planning. Recent evaluation engagements include the Canadian Partnership Against Cancer initiative, a grant program of Health Canada, and the Competition Bureau's anti bid-rigging activities. He worked on the review of the Aboriginal Health Human Resources Initiative (AHHRI) for the First Nations and Inuit Health Branch (FNIHB) at Health Canada. He also project managed the Reviews of the PHAC Canadian Breast Cancer Initiative Grants and Contribution Program and the PHAC Integrated Strategy Grants and Contribution Program. He has developed performance frameworks for over 10 programs at Health Canada, 14 programs at NRCan, 3 programs at Citizenship and Immigration Canada and a total integrated performance management framework and system for the National Research Council (NRC). He was part of the team that rolled out performance measurement frameworks across 6 Branches within HRSDC, leading the development of the frameworks for two branches.

Sarah Delicate has over 10 years of experience providing consulting supports to federal, provincial and municipal governments, as well as the private and not-for-profit sectors. Sarah has a deep understanding of what it takes to help drive organizational success. As a facilitator, trainer and executive coach, her skills and knowledge touch on almost all aspects of management consulting. Sarah specializes in the development and implementation of Performance



Measurement and Management Frameworks, helping her clients break down their organizational and management processes into components that can be measured and assessed, optimizing their performance and contribution to broader organizational goals and objectives.

Speakers

Kevin Page, Parliamentary Budget Officer



Kevin Page was appointed Canada's first Parliamentary Budget Officer on March 25, 2008. Mr. Page has 27 years of experience in the federal public service. He has worked extensively in the economic and fiscal community at the three main central agencies, including Finance Canada, the Treasury Board Secretariat and the Privy Council Office. He has also worked for other departments including Fisheries and Oceans, Agriculture and Agri-Foods Canada and Human Resources and Social Development Canada.

Mr. Page has a Master's Degree in Economics from Queen's University and an Honour's BA in Economics from Lakehead and Simon Fraser Universities.

A married father of three children, Mr. Page has been an active member in the Nepean sports community and is currently a coach in the East Nepean Challenger Little League Baseball Division.

Webcast Locations

St. Catharines
Kingston
Guelph
Peterborough
Sault Ste. Marie
Sudbury
North Bay
Thunder Bay

Web cast participants will be fully engaged in questioning presenters, having their own local workshop and presenting their findings to the main conference.

Lunch and refreshments will be served and included in the price of your registration.

FMI Ontario Chapter PD Day October 21, 2009 Business Planning and Program Evaluation Charbonnel Lounge, St. Michaels College, University of Toronto 81 St. Mary Street Toronto

Given the heightened demand for documentation of program performance, together with ever-present resource constraints, the need to systematically assess performance, outcomes and impacts in the public sector continues to grow.

Program evaluation is the systematic assessment of program results and, to the extent feasible, systematic assessment of the extent to which the program caused those results. Evaluation includes ongoing monitoring of programs, as well as one-shot studies of program processes or program impact.

While program evaluation investigates impact, business planning is concerned with determining the future scope and scale of programs. Within the public sector a feasible business plan must achieve two bottom lines: mission accomplishment and financial viability.

In Business Planning there are only three choices: should the program grow, be maintained at its current level, or be reduced or eliminated. With good program evaluation tools, an informed decision can be made while understanding the impact on mission and funding.

FMI will continue using our successful format for the PD Day which includes:

- Speakers from Federal and Provincial governments, the Broader Public Sector and financial management professionals. Question and answer periods will follow each presentation.
- A workshop where participants will discuss and record the progress their organizations have made on the topic of the day and where they would like to be and how to get there.

The results of this session will be recorded and published.
The Conference is being held in Toronto at:
University of Toronto

October 21, 2009

Program



- 8:15 am Registration, refreshments
9:00 am Welcome and Introductions
9:15 am **Kevin Page, Parliamentary Budget Officer**
10:00 Q& A Conference and Webcast Participants
10:15 am Break
10:30 am **Carlene Jackson**
11:15 am Q& A Conference and Webcast Participants
11:30 am **Workshop: Where is your organization and where do you want to be?**
12:30 pm Lunch
1:30 pm **Bryan Bell and Sarah Delicate, Consultants, Dell Browne, Molnar and Delicate**
2:15 Q& A Conference and Webcast Participants
2:30 pm Break
2:45 pm **Chris Hyde, Deputy Director Of Research and Capacity Development, CCAF-FCVI**
3:30 pm Q& A Conference and Webcast Participants
3:50 pm to 4:00 pm Closing remarks

To register, go to www.fmiontario.ca