Roles of the Financial Management Advisor –
Providing Strategic Advice to Clients

Thursday February 28, 2013
National Arts Centre, Panorama Room

For the first time the role of the Financial Management Advisor (FMA) is in the spotlight! The FMA’s importance to the financial management sector, organizational financial management and what it takes to be successful in this role given the challenging times faced by the public sector is the focus of this Financial Management Institute (FMI) Professional Development Day!

Join the FMI Capital Chapter for this innovative day – ideally suited to those who are FMAs, those who are clients of FMAs, those who wish to be an FMA sometime in their career and those who are in the business of providing advisory services. The morning is a series of presentations from the CFO, DCFOs and FMA community. The afternoon is a workshop format positioned for the FMI community to discover and dissect the strength areas of competencies needed to understand the F, M, A and to leverage these areas to work on those requiring enhancement to meet rapidly emerging expectations.

The first in a planned annual series, this PD Day will profile departmental successes and challenges in developing strong FMA organizations in the current environment. Clearly, movement away from a transaction based role to understanding your client business, understanding the government of Canada policy framework and have the ability to think and analyze strategically are qualities and skill sets to be discussed within the day.

Mr. Nadir Patel, the Chief Financial Officer of the Department of Foreign Affairs, is the Keynote Opening Speaker who will address the expectations and challenges present in developing value-added work approaches in a public sector environment that increasingly favor streamlining and harmonization.

The day moves directly into a panel session of Chief Financial Officers, Deputy Chief Financial Officers and clients to discover and explore the theme “What does it mean for an FMA to create and provide strategic value in 2013?”. Mr. Tony Matson, DCFO of Human Resources and Skills Development Canada (HRSDC) will present his departmental experiences from the perspective of a “mature FMA organization”. Mr. Daniel Schnob, CFO of Justice Canada will present the experiences of a department that is challenged in implementing the FMA role in the CFO model. Ms. Stefanie Beck, Director General, Client Relations and Missions Operations Bureau, Department of Foreign Affairs, will present her views as a long-time client of the FMA function. This session is certain to generate much interest!

After a mid-morning networking event, FMAs will tell their stories from their experience “Being an FMA, the areas to pay attention to”. We will hear from the following FMAs: Mr. Chris Bucar, FMA for Policy, Transport Canada, who is a senior in this role; Mr. Ahmed Afif, FMA in Financial Services, PWGSC; and an FMA from Health Canada, a department undergoing change in its FMA function.

Following the Lunch/Networking event, participants will enter into an interactive workshop that will explore and dissect the F, M, and A in FMA and understand what it takes to meet emerging expectations. The three workshop sessions will be facilitated by Ms. Janet Mrenica, Director, Quality Business and Process Management, Integrated Enterprise Services, Finance Branch, Environment Canada and representatives of the Community Development Office, Office of the Comptroller General.

Part 1 of the workshop will introduce the behavioural and technical competencies of the FMA role. Participants will explore and describe their understanding of the F, M and A in FMA, categorized according to technical, operational and strategic streams. Part 2 of the workshop will involve representation from the participants and will undertake an analysis of the work
undertaken. Waiting in the wings will be a panel of executive management who will be listening attentively to challenge the workshop observations.

Following the mid-afternoon networking break, Mr. Claude Rochette, CFO of Canadian Border Services Agency and Mr. Edward de Sousa, Director General, Resource Management, Health Canada, as a panel, will advise and challenge the workshop observations made on the FMA role.

Part 3, the final part of the workshop, is where participants will be instructed on how to develop their own personal competency development plan to hone up their skills and competencies required for the FMA role. This take-away is a first for the FI community, expected to provide significant added-value!

This event has been organized by the following FMI PD Day Committee members: Janet Mrenica (Strategic Lead), Chris Bucar and Marc-Antoine Guenette.

This event has also been significantly supported by the following Advisory Committee: Robert Dufresne, DCFO, DFAIT, Vice-Chair, DCFO Council; Margaret DeMerchant, Director, Justice; and Juliet Woodfield, Senior Director, Management Capacity & Community Development, Office of the Comptroller General.

Looking forward to seeing you at this event you cannot miss. Please register at www.fmi-cc.ca

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<tr>
<th>Date:</th>
<th>Thursday, February 28, 2013</th>
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<tbody>
<tr>
<td>Place:</td>
<td>National Arts Centre – Panorama Room</td>
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<tr>
<td>Time:</td>
<td>8:00 – 8:45 Registration and coffee</td>
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<td></td>
<td>8:45 – 4:30 Presentations (Lunch provided)</td>
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<tr>
<td>Members:</td>
<td>$290</td>
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<tr>
<td>Non-Members:</td>
<td>$340</td>
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<td>Package Rate:</td>
<td>$1,260 / 4</td>
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EVERYONE MUST REGISTER
Please register early as space is limited
www.fmi-cc.ca

For more information call the Capital Chapter Office at capital@fmi-cc.ca